

Bucharest, August 12, 2010

Dear Members,

For almost two decades, the Dutch business community has contributed significantly to the economic development of Romania. We are extremely proud of the role that we have played and will continue to play. I am convinced that one of the driving forces behind the global presence and success of Dutch business people is the excellent educational system in the Netherlands.

For this reason, I am excited to announce that one of The Netherlands' premiere management schools, Maastricht School of Management (MSM), will start offering its Executive MBA in Romania this Fall. MSM is one of only two private management schools in the Netherlands (the other being the University of Nyenrode). It has its roots at the Technical University of Delft in 1952. In 1991, two years after its move to Maastricht, it launched its first MBA Outreach Program.

Since that time, MSM has committed to becoming the 'globally networked management school'. This most recent entry to the Romania market with its Executive MBA is the 30th MBA Outreach Program for MSM.

What I find most impactful about the new program that will be offered by the MSM Romania is its unique blending of global best practices and local context. MSM is not entering the market alone, but rather is partnering with Adrian Stanciu (former GM of Xerox Romania and co-founder of Ascendis), Oliver Olson (until the end of 2010, the Country Manager for Romania's number 1 ranked Executive MBA in Romania, CEU Business School), Dorina Surugiu (Senior Programs Manager for CEU Business School Romania) and much of the teaching staff that has been involved in the CEU Business School.

This means that in addition to globally renowned lecturers from MSM, this MBA will also benefit from regional experts such as Paul Garrison (former GM Coca-Cola Hungary), Sandy Vaci (Chairman of the Board of the Credit Bank of Moscow), Marius Ghenea (founder of Flamingo and PCFun.ro), Paul Renaud (former Marketing Director for RomTelecom) and Adrian Stanciu and many more.

As the President of The Netherlands-Romanian Chamber of Commerce, Industry and Agriculture, I am honored to be on the Advisory Board for the new MBA. I am impressed with the program and believe it will provide with excellent development opportunities for our Romanian managers getting them ready for top positions in Romanian business. I strongly recommend MSM Romania as a top MBA program for your talents and future business leaders. I am also pleased to inform you that any member of The NRCC who sends an employee to the MBA program will benefit from an additional 7.5% tuition reduction over and above any other tuition that is offered by MSM Romania.

You can find more information about this program at the website: www.msmro.org

The next program starts in late September 2010 and will only start once a year. So time is short if you are interested.

Best regards,
Peter de Ruiters
Chairman of The NRCC